

Be part of this year's great debate!

Dear Mr. Desai,

On behalf of Mondo Visione, you are invited to join a panel session at the Mondo Visione Exchange Forum. This year, the typically fierce debate, will be focussed on the disruptive forces and innovations driving a period of unprecedented change in the global financial markets.

Your panel session is called **What's New – Disruptive Technologies and Innovations**, to be held on **Wednesday 12 November 2014 in London**.

The Mondo Visione Exchange Forum brings together influential leaders from the exchanges sector, including market operators, market infrastructures, market participants, regulators and technology partners, to do business and shape the future of the financial industry.

The conference programme offers a unique forum for financial organisations to share ideas, collaborate and take collective action. The current outline for this session is below, which we may adapt as we prepare the session with you over the coming months.

What's New – Disruptive Technologies and Innovations

Increasing access to capital for smaller companies through securities-based crowdfunding, an evolving method to raise capital using the Internet may soon mean that is almost as easy to back a not tech company as it is to crowdfund a cool artistic project. Does crowdfunding have the potential to disrupt the traditional VC industry?

Has bitcoin and other emerging cryptocurrencies shot their bolt? Is the SEC correct in saying "A new product, technology, innovation -- such as Bitcoin -- has the potential to give rise both to frauds and high-risk investment opportunities, potential investors can be easily enticed with the promise of high returns in a new investment space and also may be less skeptical when assessing something novel, new and cutting-edge." Bitcoin has become the most widely known virtual currency since it was created in 2009, which can be exchanged for traditional currencies such as the U.S. dollar or used to purchase goods or services.

But the SEC cautioned that bitcoin operates without central authority or banks and is not backed by any government, and its exchange rate has been very volatile.

We are looking forward to a lively and thought-provoking debate at the Mondo Visione Exchange Forum and I hope that you'll join us to be part of making that happen.

I look forward to hearing from you soon.

Kind regards



Herbie Skeete

Managing Director