

Media Workshop on HKEx's RMB Products

RMB IPO Models and Issuance of RMB Bonds

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Why Issue RMB Equities in Hong Kong

RMB IPO Models and Trading Support Facility



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Issuance of RMB Bonds



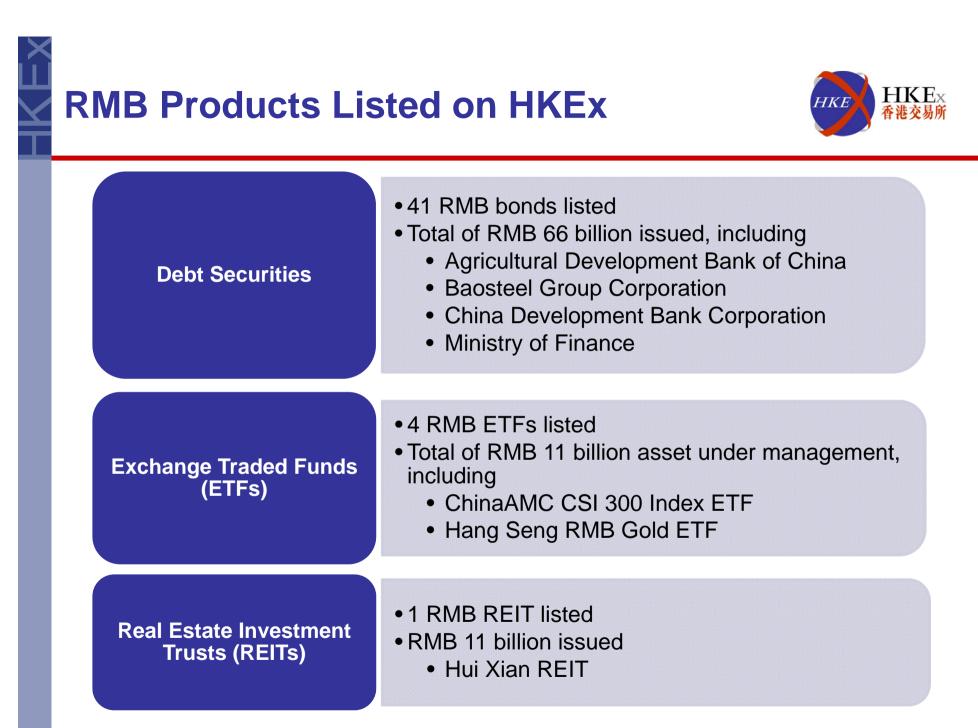




Why Issue RMB Equities in Hong Kong

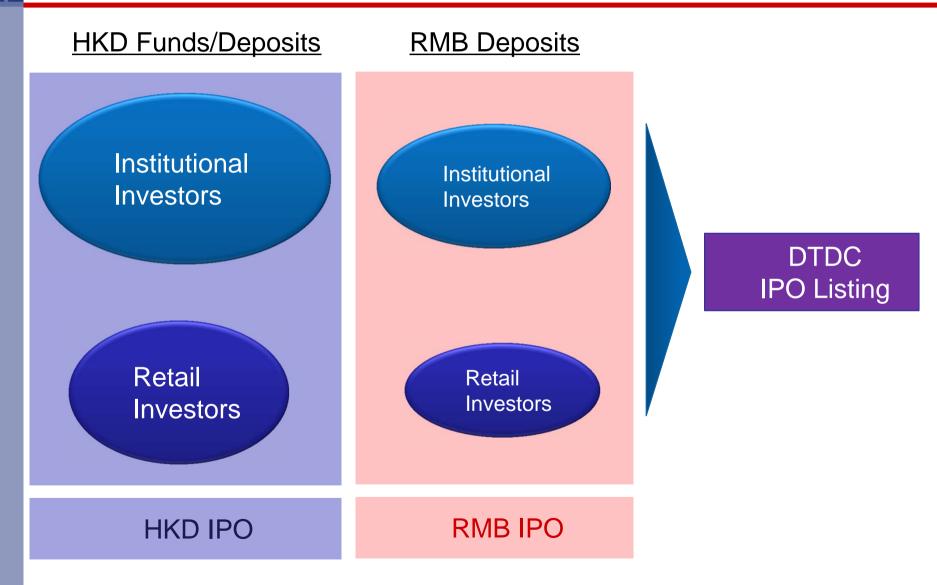
RMB IPO Models and Trading Support Facility

Issuance of RMB Bond



Diversified Investor Base Increases the Opportunity for a Successful Listing







Why Issue an RMB IPO?



Raise Company	 Be among the first few companies to issue RMB IPOs outside of
Profile	Mainland China RMB IPOs will attract local and international investor interest Expect to receive high level of media attention internationally Publicity in Mainland China to help brand-building
Untapped Demand for RMB Products	 Untapped demand for RMB products among investors - Hong Kong RMB deposits of RMB589 billion by end of 2011 In contrast to relatively low-yielding savings accounts, RMB funds have potential capital appreciation



Why Issue an RMB IPO? (Cont'd)



Reduce FX Risk	 Ideal way for companies with substantial RMB operating expense requirements to hedge against an appreciating RMB and to deploy capital for Mainland expansion Streamlined process announced
Potential Exposure to Mainland Investors	 Potential interest from Mainland investors in the future as the capital account opens Likely market re-rating with increased turnover Facilitate future follow-on fund raisings



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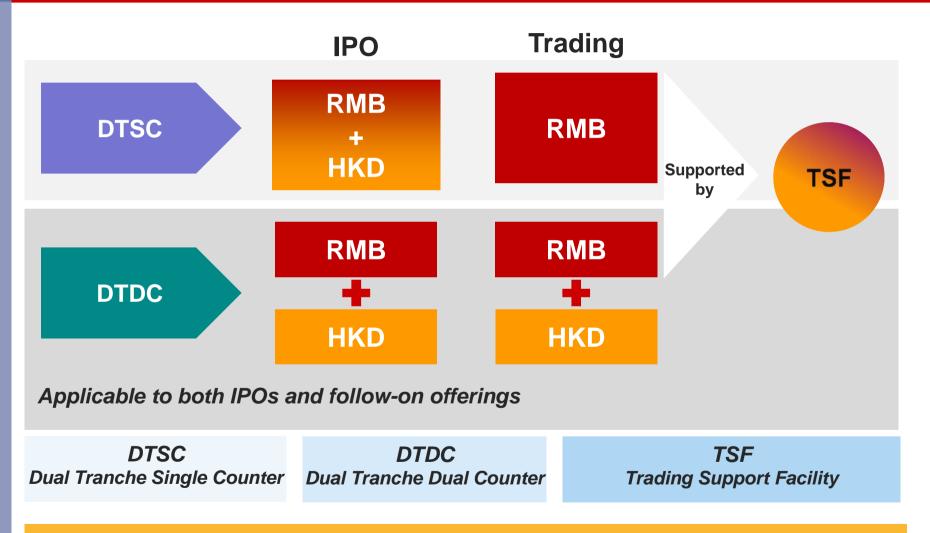
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Different Models & Facilities to Support the Listing & Trading of RMB Equities





RMB equity issuance models and Trading Support Facility are ready for the market

Dual Tranche, Single Counter (DTSC)



IPO Structure Global Offering International **HKPO** Offer RMB **HKD Subscription Subscription** Announcement of Results RMB **HKD** Refund Refund **RMB** Counter

Key Principles

- Optional to issuers
- Minimise stress on CNH* market during IPO period if heavily over-subscribed
- Enable issuers to leverage upon the HKD deposit base
- Margin-financing using HKD

* CNH: RMB in Hong Kong

Dual Tranche Dual Counter (DTDC) Overview



Dual Tranche Dual Counter Model 1. IPO **RMB HKD** 2. CCASS / Register of **HKD RMB** Transferable Member (ROM) 3. Secondary Market **RMB HKD** (Trading & Clearing)

Description

Listing

- Simultaneous offering and initial listing of a tranche of RMB-traded shares and a tranche of HKD-traded shares by the same issuer
- Same offer price

Post-Listing

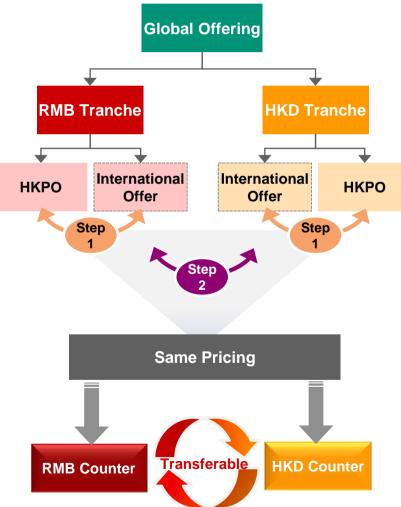
- Allow transferability
- Same class of shares with identical shareholders' rights
- Trading and clearing in two "counters" with different stock codes
- Ownership disclosure on combined tranches
- No additional intermediary required

DTDC is applicable to both IPOs and Follow-on Offers

DTDC Mechanism: IPO Process (Option 1)



IPO Structure



Claw-back / Re-allocation

Step 1

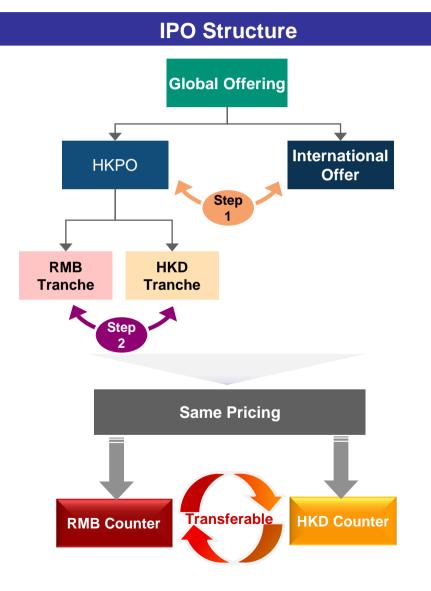
- Intra-tranche claw-back applies as per PN18
- Intra-tranche re-allocation (where applicable) also applies as per existing IPO practice and Listing Rules

Step 2

- Inter-tranche re-allocation allowed
 - Fair re-allocation
 - > Minimum RMB tranche size
 - Same pricing for both RMB tranche and HKD tranche after currency conversion

DTDC Mechanism: IPO Process (Option 2)





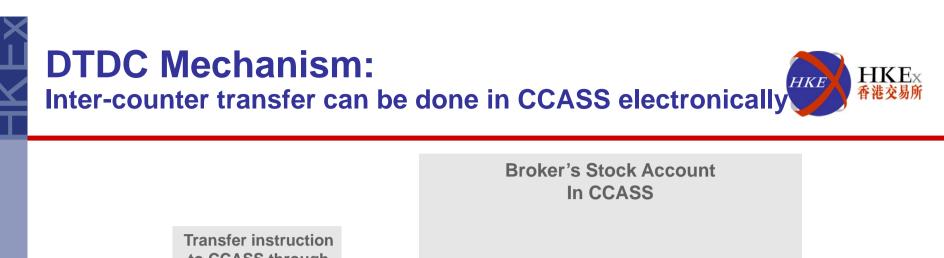
Claw-back / Re-allocation

Step 1

 Claw-back / re-allocation mechanism applies as per existing PN18 between HKPO and International Offer

Step 2

- Re-allocation between RMB tranche and HKD tranche of HKPO allowed
 - Fair re-allocation
 - Minimum RMB tranche size
 - Same pricing for both RMB tranche and HKD tranche after currency conversion



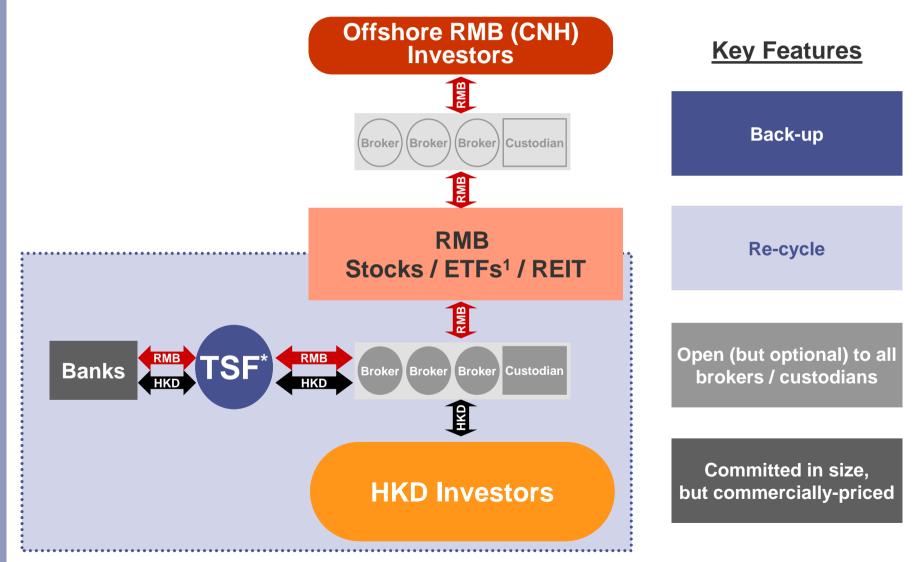


- CCASS Participants who hold shares in CCASS can transfer shares between the HKD and RMB stock counters
- Electronic instruction:
 - Through CCASS Terminal
 - Immediate transfer (if shares available)
 - Batch transfer at 9:15am, 10:15am, 12:30pm, 2:30pm and 3:30pm respectively (if shares not available at input)
- Handling fee: HK\$5 per instruction

Investors who hold share certificates can transfer shares at the relevant share registrar, which takes 2 to 7 working days







Note: 1. With equities as underlying



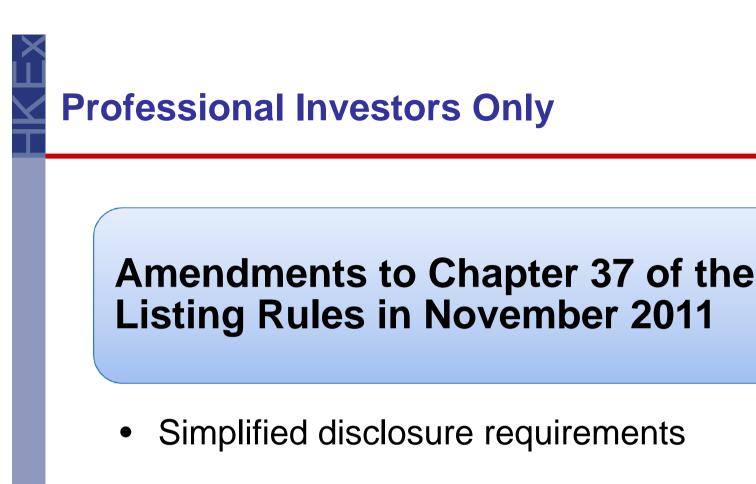


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Issuance of RMB Bond



- Streamlined the approval procedures; shorter turnaround time
- Aligned the definition of professional investors with that in SFO





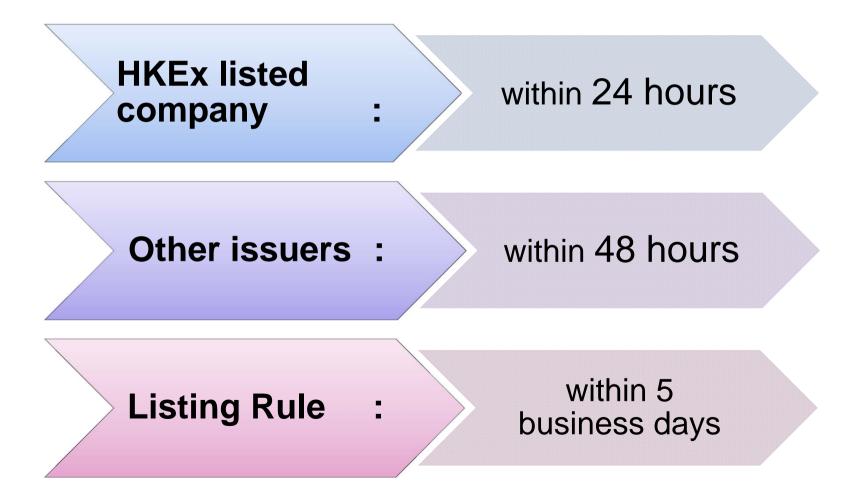


- ⁽¹⁾ Not applicable to listed company on HKEx or another exchange, supranational or state corporation
- ⁽²⁾ Not applicable to listed company on HKEx, supranational or state corporation





With no novel features:







Information that professional investors would customarily expect to contain

Statements

- HKEx disclaimer
- Issuer responsibility statement
- Selling restrictions to professional investors only



Definition of Professional Investors



Investor Type	Definition of Professional Investors	
Investor Type	Listing Rules	SFO
Authorised financial institution, insurance company, fund, government etc.	\checkmark	\checkmark
High net worth individuals or institutions	Waiver	\checkmark





HK\$7,000 to HK\$90,000 (depending on issue size and time-to-maturity) No annual fee Amongst the lowest in Asia Pacific

> Example : Listing fee is capped at HK\$39,000 for a 5-year bond





Number of Listed RMB Bonds: 41

Year	Number of Listings	Nominal Value (in RMB billion)
Since rule amendment *	30	52.7
Corresponding period in 2011	11	13.3
Increment	173%	296%